

## MOJO Cold Brewed Coffee Fact Sheet

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Year Founded: 2011

URL: [mojocoffees.com](http://mojocoffees.com)

### MOJO Founder: Ann Moran Brainard

A native of New Orleans, Ann Moran Brainard, was raised in a family of chefs & restaurateurs. When Annie relocated north of Boston, it became apparent that cold-brewed coffee was not an option in New England. So she started making her own "home brew." Friends deemed her elixir "happy juice" and encouraged her to sell it. Today, MOJO is distributed throughout New England with plans to share cold brewed liquid love throughout the world!

### All About MOJO:

- Our ready-to-drink coffee is hand-blended in small batches.
- MOJO is brewed using cold water, a traditional New Orleans method.
- It takes 13 hours to brew our coffee: we steep our Arabica coffee grounds in cold, filtered water overnight, to make a concentrated coffee extract that is bold and flavorful.
- Our coffee is less acidic because we allow it to steep in cold water over time, a gentler process that does not burn the beans or cause them to release acidic oils. Cold brew is approximately 67% less acidic than coffee brewed the traditional way (using hot water). This artisanal method allows coffee to release its full flavor and caffeine potential.
- Even though MOJO tastes like melted coffee ice cream, it's not as decadent. 110 calories per 8 oz. and 3 grams of fat per serving.
- We don't use cream or whole milk - only reduced-fat milk from MA farms.

### Ingredients + Nutritional Facts

#### Original

Nutrition Facts	
Serving Size 9.6 fl oz (288mL)	
Servings Per Container 1	
Amount Per Serving	
<b>Calories</b> 110	Calories from Fat 30
% Daily Value*	
<b>Total Fat</b> 3g	5%
Saturated Fat 2g	10%
<b>Cholesterol</b> 15mg	5%
<b>Sodium</b> 80mg	3%
<b>Total Carbohydrate</b> 16g	5%
Sugars 16g	
<b>Protein</b> 5g	
Vitamin A 4%	• Calcium 20%
Not a significant source of trans fat, dietary fiber, vitamin C and iron.	
*Percent Daily Values are based on a 2,000 calorie diet.	

#### Unsweetened

Nutrition Facts	
Serving Size 9.6 fl oz (288mL)	
Servings Per Container 1	
Amount Per Serving	
<b>Calories</b> 90	Calories from Fat 30
% Daily Value*	
<b>Total Fat</b> 3.5g	5%
Saturated Fat 2g	10%
<b>Cholesterol</b> 15mg	5%
<b>Sodium</b> 85mg	4%
<b>Total Carbohydrate</b> 8g	3%
Sugars 8g	
<b>Protein</b> 6g	
Vitamin A 4%	• Calcium 20%
Not a significant source of trans fat, dietary fiber, vitamin C and iron.	
*Percent Daily Values are based on a 2,000 calorie diet.	

#### Black Magic

Nutrition Facts	
Serving Size 9.6 fl oz (288mL)	
Servings Per Container 1	
Amount Per Serving	
<b>Calories</b> 5	
% Daily Value*	
<b>Total Fat</b> 0g	0%
<b>Sodium</b> 5mg	0%
<b>Total Carbohydrate</b> 0g	0%
<b>Protein</b> 0g	
Not a significant source of calories from fat, saturated fat, trans fat, cholesterol, dietary fiber, sugars, vitamin A, vitamin C, calcium and iron.	
*Percent Daily Values are based on a 2,000 calorie diet.	

**Where It's Brewed:**

Brewed in Essex in the kitchen of Lark Fine Foods, bottled at Puleo's Dairy in Salem, and cold pasteurized at Fresh Advantage in Danvers!

**Where It's Sold:**

Whole Foods, specialty grocery stores, and Lean Box.

**Social Media:**

Facebook: <https://www.facebook.com/Mojocoldbrewedcoffee/>

Twitter: <https://twitter.com/mojocoffees>

Instagram: <https://twitter.com/mojocoffees>