

**Year Founded:** 2011

**URL:** [mojocoffees.com](http://mojocoffees.com)

**MOJO Founder:** Ann Moran Brainard

A native of New Orleans, Ann Moran Brainard, was raised in a family of chefs & restaurateurs. When Annie relocated north of Boston, it became apparent that cold-brewed coffee was not an option in New England. So she started making her own “home brew.” Friends deemed her elixir “happy juice” and encouraged her to sell it. Today, MOJO is distributed throughout New England with plans to share cold brewed liquid love throughout the world!

**All About MOJO:**

- Our ready-to-drink coffee is hand-blended in small batches.
- MOJO is brewed using cold water, a traditional New Orleans method.
- It takes 13 hours to brew our coffee: we steep our Arabica coffee grounds in cold, filtered water overnight, to make a concentrated coffee extract that is bold and flavorful.
- Our coffee is less acidic because we allow it to steep in cold water over time, a gentler process that does not burn the beans or cause them to release acidic oils. Cold brew is approximately 67% less acidic than coffee brewed the traditional way (using hot water). This artisanal method allows coffee to release its full flavor and caffeine potential.
- Even though Original MOJO tastes like melted coffee ice cream, it’s not as decadent. 110 calories per 9.6 oz and 3 grams of fat per serving. 90 calories in Unsweetened and 5 calories in Black Magic.
- We don’t use cream or whole milk - only reduced fat milk from MA farms.

**Ingredients + Nutritional Facts:**

Original (reduced-fat milk, cold-brewed coffee, cane sugar)

Unsweetened (reduced-fat milk, cold-brewed coffee)

Black Magic (cold-brewed coffee, filtered water)

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| <b>Nutrition Facts</b><br>Serving Size 9.6 fl oz (288mL)<br>Servings Per Container 1 | <b>Nutrition Facts</b><br>Serving Size 9.6 fl oz (288mL)<br>Servings Per Container 1 |  |
| <b>Amount Per Serving</b>  | <b>Amount Per Serving</b>  | <b>Nutrition Facts</b><br>Serving Size 9.6 fl oz (288mL)<br>Servings Per Container 1 |
| Calories 110   | Calories 90  | <b>Amount Per Serving</b>  |
| <b>% Daily Values*</b>   | <b>% Daily Values*</b>   | Calories 5   |
| Total Fat 3.5g 5%  | Total Fat 3.5g 5%  | <b>% Daily Values*</b>   |
| Saturated Fat 2g 10%   | Saturated Fat 2g 10%   | Total Fat 0g 0%  |
| Cholesterol 15mg 5%  | Cholesterol 15mg 5%  | Sodium 5mg 0%  |
| Sodium 85mg 4%   | Sodium 85mg 4%   | Total Carbohydrate 0g 0%   |
| Total Carbohydrate 16g 5%  | Total Carbohydrate 8g 3%   | Protein 0g   |
| Sugars 16g   | Sugars 8g  |  |
| Protein 6g   | Protein 6g   |  |
| *Percent Daily Values are based on a 2,000 calorie diet.                             | *Percent Daily Values are based on a 2,000 calorie diet.                             | *Percent Daily Values are based on a 2,000 calorie diet.                             |

**Where It's Brewed:** Brewed and bottled at the MOJO kitchen in North Beverly, cold pasteurized at Fresh Advantage in Danvers!

**Where It's Sold:** Whole Foods, specialty grocery stores, and LeanBox.

**Social Media:**

Facebook: <https://www.facebook.com/Mojocoldbrewedcoffee/>

Twitter: <https://twitter.com/mojocoffees>

Instagram: <https://twitter.com/mojocoffees>